

The Dreamcatcher Foundation



Building Communities & Bridges of Universal Understanding through Intra-cultural Contact

A registered Non-Profit Organisation: NPO Reg: IT1675/2003

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DREAMCATCHER
FOUNDATION SOUTH AFRICA
Walking The Talking To End Poverty



Building of the stoep at Mama Esma's Cook Up in Kayamandi and Painting of Ellen's Den in Upington



Participants of the Communication Training in Kayamandi with DCF NL board member Els Hakstege

DREAMCATCHER'S NEWSFLASH 02 - Nov 2007

Dreamcatcher Foundation & Traveldreamcatcher

1. Work in progress!

Many hands make light work and it creates many jobs in the community! One very important aspect of the Dreamcatcher Model is to upgrade the Homestays and Cook Up Venue's to a certain minimum standard for optimal service delivery and make use of local unemployed to do the job. With the aid of the funding received by the Dreamcatcher Foundation Nederland and donations from BikeTours.nl and Rachel and Lesley Breaux, we were able to

- Build a stoep at Khulani Cook Up Kamamma in Kayamandi
- Build a shower at Zwakala Homestay in Worcester
- Install kitchen cupboards at Tessa Homestay in Kayamandi
- Repair and upgrade the roof at Xaba's Homestay in Worcester
- Install burglar bars in guestrooms, bathrooms, front/back doors and paint all the homestays and Cook Up venue's in the typical homestay colours in Worcester, Kayamandi, Albertinia, Riversdale, Stilbaai and Upington.

2. Shamin Shawena, it's mine, it's yours!

Dreamcatcher developed a ground breaking tourism development plan called CHANGING LANES. Tutorial methods –and material and manuals are being developed which are not only relevant to the needs of the tourism industry, but enable the community based entrepreneur immediate access to global tourists income potential, while it is simultaneously, in a sensitive manner, developing the entrepreneurs, in a multi-dimensional, holistic manner. The past few months we offered an extensive training programme to the 50 entrepreneurs:

- We finalized the last basic tourism trainings, Shamina Shawena 1, in Leliefontein, Qua Qua, Stutterheim and finally in Stilbaai for the last few entrepreneurs.
- Herman Els conducted the Culture Training in Upington in September
- Reggie Naik keeps Bookkeeping simple for Kamamma's and Bhuti's in the Western Cape, Eastern Cape and Northern Cape
- Helene Rossouw offered the Communication 1 training (working with the media) for all the entrepreneurs in the Western Cape
- Finally our staff member Pascale Melissen continued with the Communication 2 (operations) training in Kayamandi and Worcester, which will be followed up with the Communication 2 (media, operations & community) training shortly.



Finalizing the burglar bars and bedside lamps for the homestays at SEED.



Els Hakstege and Fransje van Nes conducted the official opening of Ellen's Den in Upington



Cook Up Kamamma's Esmā, Anna-Maria and Andelene at the Cook Up Event in The Hague



Volunteer James at a Cook Up in Kayamandi

3. SEED project in George

With the aid of BikeTours.nl, we have been able to provide funding for a welding training at SEED (Selfsupporting Earnings Empowerment Development). Three unemployed men had 1 week theory and 2 weeks of practical training in welding, which has given them the skills and opportunity to create an income for themselves with state of the art welding works. At the moment they are finalizing an order from the Dreamcatcher Foundation South Africa to produce the burglar bars and burglar proof doors for all the homestays. They are also welding the bedside lamps for the homestays. The lamp shades will be beautifully decorated with beadwork by the ladies involved at SEED, who received beadwork training, which was funded by the Dreamcatcher Foundation Nederland, by Kamamma Anne Maria Mayekiso earlier this year.

4. More Dreamcatcher Board members visit the Kamamma's

We are pleased to advise that two Board members of the Dreamcatcher Foundation Nederland recently visited South Africa to get to know our beautiful country and experience community based tourism with our Kamamma's at first hand. Els Hakstege and Fransje van Nes were actually Changing Lanes with Dreamcatcher by combining mainstream tourism attractions (like whale watching at Hermanus and a safari in Addo Elephant Park) with community based tourism experiences. They enjoyed a genuine cultural accommodation experience by staying over at the homestay Kamamma's in Kayamandi, Worcester and Oudtshoorn and enjoyed Cook Up with Kamamma's in Kayamandi, Stilbaai and Knysna. They braved many kilometres to travel to the furthest but very proud and happy Kamamma's in Upington, where they conducted the official opening of the first and recently painted homestay in Upington: Ellen's Den. Els & Fransje also attended the Communication 2 training in Kayamandi and Worcester and the Shamina Shawena 1 Basis Tourism Training in Stilbaai. Dreamcatcher Foundation South Africa has now applied for further funding for the year 2008 to continue with the upgrading of skills, knowledge and products of the entrepreneurs.

5. News from the Media

We stand proud to have hosted a successful media trip from the Netherlands for 5 journalists and representatives from SA Tourism and BrouwerBetist Public Relations. They visited the Cape from 31 August to 3 September and Dreamcatcher was requested by South African Tourism to arrange part of their itinerary and include a visit to the Kamamma's in Kayamandi. They enjoyed a Cook Up with Kamamma at Mama Esmā and stayed overnight at various homestays in Kayamandi. We are finalizing the research for cycle options, which will include several interactive community based experiences with the Kamamma's. More about the pilot test tour in our next newsletter.

6. Cook Up Event for Heritage Day in The Hague, the Netherlands

3 Dreamcatcher Cook Up Kamamma's were invited by South African Tourism for a Cook Up Event organized by the South African Embassy in The Hague to celebrate Heritage Day. More than a hundred guests enjoyed the Cook Up lunch on 28 September 2007 with traditional dishes like bobotie, vetkoek, mieliepap and fish with hangover sauce. The importance of social tourism (and thus the efforts of the Dreamcatcher Foundation South Africa) was stressed by Country Manager SAT Amsterdam, Annemarie Ferns, as a major source of income and employment for South Africa. Special guest was South African Minister of Arts & Culture Mr. Jordan.

7. Vakantiebeurs Utrecht 2008

Once again CBI (Centre of promotion of imports from developing countries) has singled out Dreamcatcher in terms of South African representation to represent authentic community based tourism at the consumer holiday show Vakantiebeurs from 8 to 13 January 2008 at the Jaarbeurs in Utrecht, the Netherlands. Three Kamamma's and one Bhuti will represent the Homestays and Cook Up Kamamma's during this important tourism marketing show.

8. Thanks to the volunteers, touroperators and our supporters

Business channelling is what makes the Dreamcatcher concept work! Several volunteers have supported our Kamamma's and their communities whilst doing very important and highly appreciated work in the field, like in Kayamandi, Worcester and Oudtshoorn.

We had our first tour group from the Netherlands due to our new cooperation with Abang Travel in South Africa and Sawadee Travel in The Netherlands. Last but not least we have received various group bookings from the USA, Canada and The Netherlands. To all involved and supporting us and to the Kamamma's and Bhuti's: one million THANKS to you all!