



**A single speech by Carole Spiers has been known to
change entire lives – forever!**

‘Building Growth and Good Hope in South Africa – brick by brick’

An inspirational presentation by

Carole Spiers
‘The Empowerment Guru’

Carole is in the business of radically changing the attitudes
and mindsets that can hold you back from achieving your
ultimate success!

“Her inspiration is touchable as she provides you with the impetus to permanently transform the quality of your life, by reinforcing in yourself the absolute will and determination to succeed.”

Mark Stagg, HR, Maritime Coastguard Agency

With 20 years as a top industry professional on personal development, they call Carole ***‘The Empowerment Guru’*** with good reason. Her energy and dynamism frequently attract the attention of radio and TV (BBC, Sky, NBC, CNN), as well as print media (*Sunday Times, Daily Telegraph*, trade and professional journals).

Her keynote speeches have faced the ultimate test – winning repeat business with leading corporations from Unilever to Walt Disney, and Panasonic to the Bank of England.

A successful entrepreneur herself, Carole is the founder and MD of the Carole Spiers Group – a dynamic, niche consultancy, and the UK’s No. 1 provider of Stress Management and Employee Wellbeing from the shop floor to the Boardroom.

Carole's passion and motivation originate from her dramatic experiences over five continents – from the tyranny of Soviet prisons to the tranquillity of Tibetan monasteries – from war torn Yugoslavia to the challenging environment of the South African townships. Her accomplishments have given her an extraordinary insight into human behaviour and the power of will, grit and determination.

Carole is a high energy, charismatic, female keynote speaker with a unique ability for creating vision, unlocking untapped potential and exploiting it to the full. From the small lecture room to the major auditorium, audiences are left spellbound and wanting to bottle Carole’s energy and passion.

Building Growth - brick by brick!



At last...someone has unlocked the secrets of how ordinary people succeed, against the odds, in becoming successful entrepreneurs.

Not merely surviving but establishing and developing flourishing businesses against a backdrop of economic hardship and challenge.

Discover new insights from Carole's experiences in the townships of the Western Cape when she delivers her 8-point guide for growing successful people; building high performance teams; and boosting productivity and profitability.

Uncover a new world of potential growth for yourself in this unique 45-60 minute keynote that will get your brain buzzing!

If disadvantaged but enterprising people can build businesses from nothing, with minimum help and funding - imagine what you can achieve today?

Inspirational Stories of Remarkable Individuals

- A brick maker named Alfred and his son who make bricks from local clay and unwanted coal ash
- Retired river farmers who make a living by farming a couple of acres of fertile land on the banks of the river that flows through their town
- Ladies in a small community-based workshop equipped with a few modern sewing machines, who manufacture small runs of clothing and other articles
- A group of ladies from the township who are involved in a new project offering B&B (home-stay) facilities to tourists
- A man who wants to find an English football team to mentor teenage footballers in the township
- A local witch doctor who produces tribal remedies from local herbs
- Jannerman, a paraplegic for over 30 years, who now makes attractive articles of leather-ware from off-cuts
- A woman in her sixties called Tant Pop, who runs a general store from her wooden house, with foodstuffs subsidised from her own pension



What Can You Expect To Learn From This Keynote?

The individuals that Carole met during her visits to South Africa are ordinary people who are achieving extraordinary results against the odds. Through their inspirational stories you will gain fresh new perspectives on your own problems and challenges; examples of how creativity and the removal of self-limiting beliefs can transform barriers into solutions; and above all, an appreciation of how the human spirit can triumph in the face of unimaginable hardship.

If you are a budding entrepreneur, team leader, line manager, or anyone who is seeking the inspiration to help you deal better with life's everyday challenges, then this keynote will give you invaluable insights that can help you to drive your projects forward, create high performance teams, and ultimately boost your (and your colleagues') productivity and profitability.



Read What Others Are Saying About Carole Spiers ...

...Incredibly inspirational! Carole has a phenomenal ability to take a single comment and delve into the real issue....in just a brief session, she helped me regain a sense of perspective and to focus on what's important to me....

**Lyndsey Wright, Vice President
Acambis plc**

...Carole made a measurable difference to the way I see myself. I wish I had met her ten years ago. She kicks open the door of inspiration and you just have to follow.

**Colin Dale, Managing Director
Business Information on Demand**

.....Thank you for your energetic and informative presentation which was absolutely right for the audience and occasion.

**Peter Rimmer, Director of Information
Health and Safety Executive**

....Carole Spiers is a powerful speaker and very knowledgeable on her subject.

**Brian Chernett, Executive Chairman
Academy of Chief Executives**

...Carole is dynamic and knowledgeable and presents her subject with passion and humour...you cannot afford not to hear her....

**Ian Harper, Senior Research Manager
Quest International**

Carole Spiers is a speaker of rare credibility and charisma. During her presentation at the 2001 ISMA-BR Congress in Porto Alegre, Brazil, she really captured the delegates' attention with her vibrant presentation style.

**Ana Maria Rossi, Director
ISMA Brazil**

***'Building Growth and Good Hope In
South Africa – brick by brick'***

**is just one of the inspirational keynote presentations within the
Carole Spiers portfolio.**

To book Carole, or for full details of her complete presentation portfolio, please contact:

**Helen Oster, PR / Marketing Consultant, Carole Spiers Group, Gordon House,
83-85 Gordon Avenue, Stanmore, Middlesex HA7 3QR UK**

Email: info@carolespiersgroup.com Tel: + 44 (0) 20 8954 1593

www.carolespiers.com